



**BUCKHEAD HERITAGE SOCIETY
STRATEGIC PLAN
2009**

MISSION:

Buckhead Heritage strives to sustain the quality of life in Buckhead by identifying, preserving, restoring, and promoting its historic resources. We endeavor to foster a conscious respect within the community for its rich and diverse history, ensuring that Buckhead's history is accommodated in future growth and is secured for the benefit of future generations.

VISION:

A thriving community that values its rich historic fabric, promotes sustainable residential and commercial development, and enjoys its quality of life.

GUIDING PRINCIPLES:

We are guided in our work by four core principles:

1. Citizens who are educated on the history of their community are more likely to take a proprietary interest in their community and find value in its resources.
2. Communities that value historic preservation are inherently better places for living.
3. The history of a community is directly responsible for shaping the character of that community; the development pattern of a community is the evidence of its history and is defined by its historic structures and landscapes.
4. If Buckhead's history is not preserved and recorded, it will be lost.

INDICATORS OF SUCCESS:

We succeed to the extent that a thriving Buckhead community respects and retains its historic resources and that its residents are aware and proud of the heritage of their community.

SELECT OBJECTIVES:

1. Complete Harmony Grove project and determine best ways to announce its successful completion
2. Work with neighborhoods to promote their historic resources, potentially through Centennial celebrations
3. Undertake additional preservation projects and complete in an expert fashion
4. Initiate a comprehensive historic resources inventory for the 42 neighborhoods of Buckhead
5. Explore opportunities to get a university class or students involved in conducting the inventory
6. Review Buckhead boundaries for the purpose of the organization, and prioritize areas of focus
7. Seek opportunities to tell “stories” in schools and other venues, and seek opportunities to take groups “out” to experience the resources
8. Initiate Oral History Project to capture and document oral histories of Buckhead residents
9. Assist landowners in listing their properties on the National Register of Historic Places
10. Assist landowners in using conservation easements and façade easements to protect their significant properties