



greening neighborhoods

Save Energy! Save Money!

Greening Neighborhoods promotes, educates, and supports neighborhood efforts to conserve our natural resources, save money, and reduce dependency on nonrenewable resources.

We've developed tips and pointers to help you start shrinking your carbon footprint right away. There's even an interactive tool to help you track your energy use. Use it to watch your bills go down. You'll see how your progress compares to that of your neighbors.

If you would like to join our efforts fill out the information below and we will sign you up. It's free. Join your neighbors in saving hundreds of dollars in gas, electric, water and gasoline bills.

Name.....

Address.....

Neighborhood and zip.....

Email.....

I am interested in starting a Green Neighborhood group in my neighborhood.

Visit us at www.greeningneighborhoods.com



An Invitation to Join Greening Neighborhoods

Greening Neighborhoods promotes, educates, and supports neighborhood efforts to conserve our natural resources, save money, and reduce dependency on nonrenewable resources.

Greening Neighborhoods' mission statement

Greening Neighborhoods wants to help households reduce their use of resources by focusing on education, comparison, and competition, and we would like you to join our efforts – it's free.

Education

Objective – we want our members to live smarter, more informed, and more sustainable lives

- Ongoing stream of information about home resource conservation via email updates, topical reports, blogs, Facebook, and Twitter
- Tips for cutting costs
- Scour the Web for the best information available to share with our members
- Invite members to share their ideas, knowledge, and experience by posting to our blogs

Comparison

Objective – show members how their resource use (1) changes over time and (2) compares with others

- Provide online tools to track and understand their home resource use
- Track electricity, gas, water over time
- Calculate neighborhood averages and show relative comparisons while maintaining privacy

Note: Studies have shown that this kind of peer comparison is effective at persuading people to reduce their resource consumption

Competition

Objective – motivate members by using this information to set up competitions between neighborhoods and other groups

- Use comparison data to set up competing groups (schools, churches, clubs, etc.)
- Groups challenge each other to reduce resource use
- Group results are tracked and winners recognized
- Create a competitive, fun dynamic which encourages and challenges all groups to lower their resource usage

Visit us at www.greeningneighborhoods.com - sign up for our weekly tips and join Greening Neighborhoods to save money by saving energy and natural resources.